

SEP -2 1925 ✓

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SOULS FOR SABLES

Photoplay in 8 reels

✓ From the Story GARLAN & COMPANY

By David Graham Phillips ✓ ✓

Directed by James McKay

Author of the photoplay (under section 62)
Tiffany Productions, Inc. of U.S.

SEP -2 1925

Washington, D. C.

Register of Copyrights
Washington, D. C.

Dear Sir:

I herewith respectfully request the return of the following
named motion picture films deposited by me for registration of
copyright in the name of Tiffany Productions, Inc.

Souls for Sables - 8 reels

Respectfully,

FULTON BRYLAWSKI

The Tiffany Productions, Inc.
hereby acknowledges the receipt of two copies each of the
motion picture films deposited and registered in the Copyright
Office as follows:

<u>Title</u>	<u>Date of Deposit</u>	<u>Registration</u>
Souls for Sables	9-1-25	©CIL 21788

The return of the above copies was requested by the said
Company, by its agent and attorney on the 1st day of
Sept. 1925 and the said Fulton Brylawski for himself, and as
the duly authorized agent and attorney of the said Company,
hereby acknowledges the delivery to him of said copies, and
the receipt thereof.

Fulton Brylawski

SEP 5 1925

SEP -2 1925



**Press Sheet
For the Tiffany
Production
"Souls For
Sables"**

FOOTAGE 6500 FT.

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TIFFANY PRO

INCORPORATED

M.H.HOFFMAN

1540 Broadway

FROM TIFFANY PRODUCTIONS, INCORPORATED

SHOULD A WIFE GO CONTRARY TO HER HUSBAND GARLAN COVETED A SABLE COAT -- HUSBAND--"SOULS FOR SABLES" A C

Reared in the lap of luxury, Alice Garlan demanded beautiful clothes; her husband, immersed in business cares, is unable to stand his beautiful wife's extravagance — She gets her sable coat at the cost of losing her husband — The denouement is dramatic in the extreme — Claire Windsor and Eugene O'Brien the featured players in this greatest of Tiffany productions.

THE CAST

Alice Garlan	Claire Windsor
Fred Garlan.....	Eugene O'Brien
Helen Ralston.....	Claire Adams
Mrs. Kendall.....	Edith Yorke
Mr. Nelson.....	George Fawcett
Esther Hamilton.....	Eileen Percy
Harrison Morrill.....	Anders Randolph
Jim Hamilton	Robert Ober

Suggested From "Garlan & Co."
By DAVID GRAHAM PHILLIPS
Directed By JAMES C. McKAY
Under the Personal Supervision of A. P. YOUNGER

SYNOPSIS

Helen Ralston (Claire Adams), chief clerk of the Nelson Soap Company, secretly loves and admires Fred Garlan (Eugene O'Brien), the advertising manager of the company. Miss Ralston is tendered the position of general manager of the company, but refuses, declaring the logical person for the position is Garlan. Garlan is appointed, and immediately makes plans to marry his fiancée, Alice Kendall (Claire Windsor).

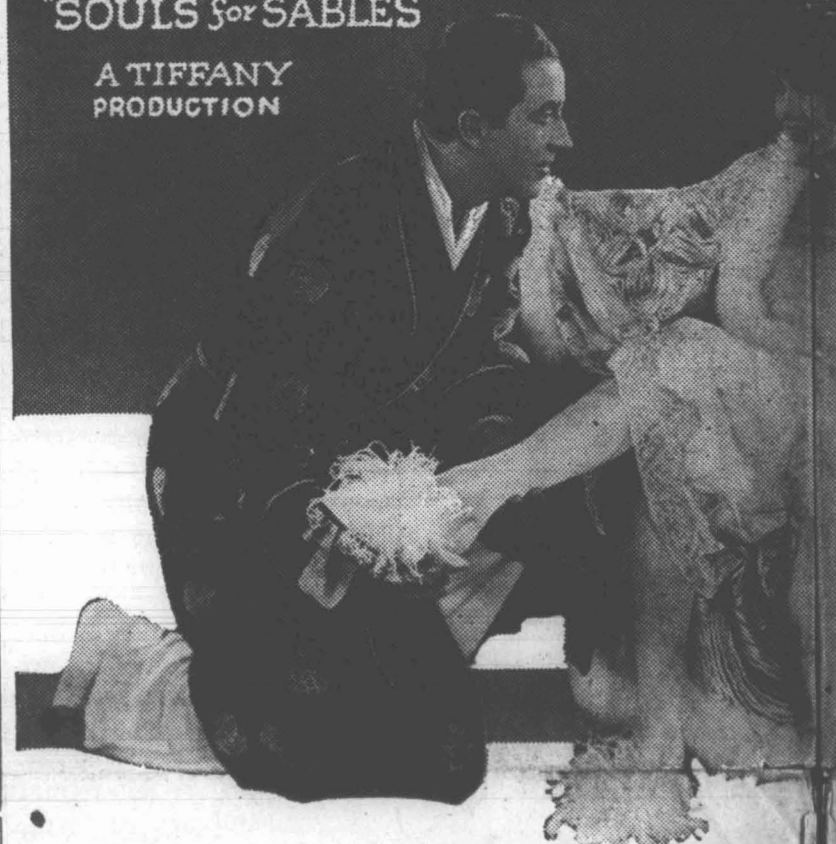
Miss Kendall, always accustomed to a life of luxury and ease, is unaware that her mother has been forced to sell the family heirlooms to satisfy Alice's desire for expensive clothes.

The marriage of Garlan and Alice is followed by a honeymoon of a continual round of joy for the newlyweds. Garlan shows his wife every attention until their return home, when business takes up Garlan's time, to the neglect of his beautiful wife. Garlan grumbles at his wife's extravagance and denounces her when she asks for a sable coat.

Esther Hamilton (Eileen Percy), wife of Jim Hamilton, a close friend of Garlan's, finds association with Harrison Morrill (Anders Randolph) a satisfactory means of gaining her wishes for fine clothes and expensive jewelry. When her husband leaves town on a business trip, Mrs. Hamilton phones Morrill and arranges to meet him for luncheon.

"SOULS for SABLES"

A TIFFANY
PRODUCTION



3-COL. SCENE CUT NO. 1

could not resist the temptation. Alice relents and they join the guests.

The breach between Alice and Fred widens. The former is completely immersed in his business affairs, making a success of his venture, while his wife demands that he pay more attention to her.

Alice receives word from Morrill's brokerage firm that her stock has been sold and learns from Morrill that her credit balance is over thirty thousand dollars. Overjoyed, she asks for the money immediately to purchase a sable coat. Morrill invites her to his office, and they both attend a fur fashion show where expensive sable coats are on display.

Alice purchases one for twenty-five thousand dollars. This transaction is reported to Mrs. Hamilton, who, jealous of Morrill's attention to Alice, has had the pair shadowed by private detectives.

Fred still giving his time to his work, Alice seeks pleasure

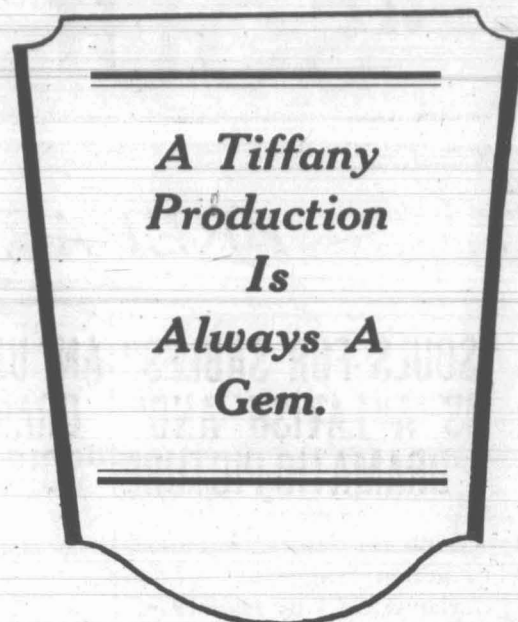


PRODUCTIONS

CORPORATED

MAN, General Manager

New York City



CORPORATED, 1540 BROADWAY, NEW YORK CITY

HUSBAND'S POCKETBOOK?--ALICE --SHE GOT IT BUT NEARLY LOST HER "A GREAT DRAMATIC SCREEN PRESENTATION



ADVANCE READER

WEARS 26 DIFFERENT DRESSES

Claire Windsor Displays Fortune in Gowns in "Souls For Sables"

Claire Windsor, who is to be seen in the leading role of the Tiffany Production, "Souls for Sables," suggested by "Garlan & Co.," by David Graham Phillips, which is coming to the Theatre commencing, uses no less than twenty-six different changes of costumes in this super-production of modern life.

In the wardrobe Miss Windsor selected some of the latest creations from Paris, which were ordered through the leading fashion importers in New York. In addition to the evening, afternoon and morning gowns this beautiful star wears there is a fashion display of sable coats that cost a king's ransom.

CATCH LINES

"SOULS FOR SABLES"

She sold her soul for sables.

* * * *

What would you do for a Sable Coat?

* * * *

Should a husband condone a wife's extravagance?

* * * *

Alice Garlan coveted sables and lost her husband.

* * * *

She sold her love for a Sable Coat.

* * * *

Is the love of finery greater than the love of husband?

* * * *

Alice Garlan loved beautiful clothes, and sacrificed the love of her husband.

* * * *

While her husband was immersed in business Alice Garlan played with fire.

* * * *

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The following morning Garlan confronts Morrill in the latter's office, but Morrill denies any wrongdoing and chides Garlan for neglecting his wife. Garlan, shown the ledger with his wife's stock transaction, realizes his error in the false accusation.

Garlan calls Alice on the phone to apologize, but she will not speak to him. As he hangs up, the phone rings and Fred answers. Mrs. Hamilton, thinking Morrill has answered, coos, "Hello, dear, Jim has gone out of town again." Garlan turns on Morrill, staggers him with a swift punch to the jaw and leaves the office.

Garlan is served with a divorce complaint. Helen discovers that the banks will not renew the loans and tells Garlan. Helen begs him to take twelve thousand dollars she can raise, but he refuses her offer.



"SOULS
FOR
SABLES"
A TIFFANY
PRODUCTION

The denouement is dramatic in the extreme—**Claire Windsor and Eugene O'Brien** the featured players in this greatest of Tiffany productions.

THE CAST

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Fred Garlan	Eugene O'Brien
Helen Ralston	Claire Adams
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Miss Kendall, always accustomed to a life of luxury and ease, is unaware that her mother has been forced to sell the family heirlooms to satisfy Alice's desire for expensive clothes.

The marriage of Garlan and Alice is followed by a honeymoon of a continual round of joy for the newlyweds. Garlan shows his wife every attention until their return home, when business takes up Garlan's time, to the neglect of his beautiful wife. Garlan grumbles at his wife's extravagance and denounces her when she asks for a sable coat.

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Alice has Mrs. Hamilton accompany her on a shopping tour and the two meet Morrill for luncheon. Alice is introduced to Morrill, who secretly admires the vivacious woman, and when she expresses a desire for a sable coat, Morrill is keenly interested. Mrs. Hamilton senses Morrill's interest in Alice and shows her jealousy.

Garlan endeavors to persuade Nelson to purchase another soap company which is for sale. Nelson refuses. Helen points out to Garlan that he should buy the property himself and carry it on bank loans. Fred takes this advice, and installs Helen as chief clerk. Garlan gives every minute of his time to his new enterprise and further neglects his wife.

Mrs. Hamilton gives a card party, which both Alice and Morrill attend. With great luck, Alice wins \$2100.00, and Morrill suggests that he use the money for speculation in the market. As they follow the guests to dinner, Alice trips on a rug. Morrill, catching her, takes the opportunity to embrace and kiss her. Alice pulls away indignantly and Morrill apologizes by explaining she looked so gorgeous and beautiful that he



3-COL. SCENE CUT NO. 1

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Alice purchases one for twenty-five thousand dollars. This transaction is reported to Mrs. Hamilton, who, jealous of Morrill's attention to Alice, has had the pair shadowed by private detectives.

Fred still giving his time to his work, Alice seeks pleasure in the company of Morrill. She accompanies him to a cafe, wearing her new sable coat. Mrs. Hamilton follows them to their table. Morrill senses Mrs. Hamilton's jealousy and decides to leave with Alice. Mrs. Hamilton leaves also.

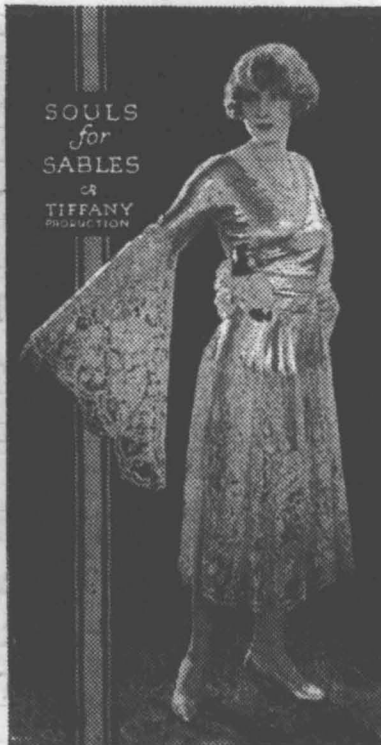
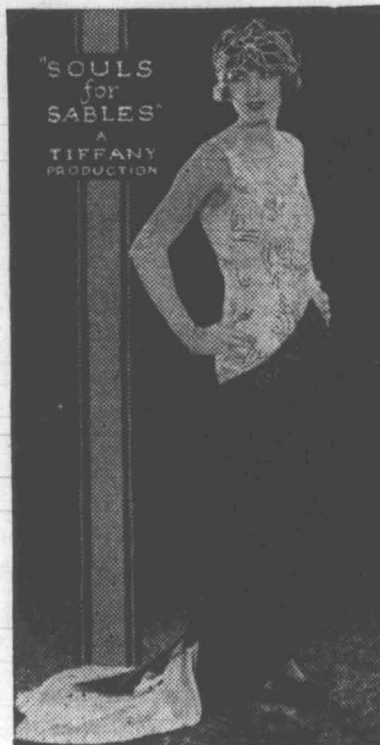
Helen is in the cafe with a man she is trying to interest in financing Garlan's company. She sees Alice in her new sable coat.

Just as Morrill leaves with Alice and Mrs. Hamilton, Garlan enters and joins Helen. From their table they see Morrill helping his sabled companions into a car. Alice's back is to the diners, but Garlan recognizes Mrs. Hamilton.

That night Alice patches up the rift between herself and Fred. Garlan insists that Alice must sever her friendship with Mrs. Hamilton, as he had seen her with the notorious Morrill, wearing a sable coat he knew her husband could not afford to buy for her. Alice, about to explain about her coat, decides not to.

In taking the sable coat from the closet, Garlan discovers the sable coat. Alice tries to explain how her winnings

A DAZZLING DISPLAY OF GORGEOUS GOWNS WORN





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UT NO. 1

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Garlan is served with a divorce complaint. Helen discovers that the banks will not renew the loans and tells Garlan. Helen begs him to take twelve thousand dollars she can raise, but he refuses her offer.

Alice's mother pleads with her for a reconciliation, but Alice is obdurate. Morrill calls and proposes a trip to Paris, secure a divorce there and marry him. Sensing that Alice still loves her husband, he tells her that Garlan is a failure both as a husband and as a business man. Alice consents to start for Paris the following day.

Alice arranges to sell her sable coat and then visits the almost deserted offices of Garlan & Co. She meets Helen and proffers the money realized from the sale of the coat. Helen refuses, but Alice, insistent, forces the money on her, departing with Helen's promise not to tell Fred that she supplied the money.

Jim Hamilton discovers his wife Esther wearing a sable coat given her by Morrill, denounces her as unfaithful, shoots her and then kills himself.

Garlan finds the cancelled bank notes on his desk, asks Helen for an explanation, who refuses, giving Garlan the impression that she has run off with his business. Garlan embraces Helen, declaring he will marry her when he is free.

Helen reluctantly confesses that it was Mrs. Garlan who supplied the money.

Garlan hurries home, but Alice has already departed for the steamer and learns that the boat has already sailed.

On her way to the pier, Alice stops to buy a paper and sees the story of the Hamilton tragedy, headlined "Sold Life for Sables." Horror-stricken at the turn of events, she tells the taxi to take her home, while Morrill waits impatiently at the steamer.

Garlan and Mrs. Kendall are surprised at the sudden entrance of Alice, who exclaims, "I just couldn't go!" Seeing Fred, she rushes into his arms.



2-COL. SCENE CUT NO. 2

S WORN BY CLAIRE WINDSOR IN "SOULS FOR SABLES"



SE MATS FOR FASHION PAGES IN NEWSPAPERS.

"SOULS FOR SABLES"

PREPARED REVIEWS

"SOULS FOR SABLES" IS A LAVISH AND DRAMATIC PICTURE

"Souls for Sables," a Tiffany production, suggested from "Garlan & Co.," by David Graham Phillips, is the feature picture at the Theatre this week, with the beautiful Claire Windsor in the leading feminine role and Eugene O'Brien filling the principal male role. The production is a lavish screen presentation with a dazzling array of feminine finery that fairly staggers.

In brief, the plot of the story tells of how a young and beautiful girl, used to the luxuries of life, loves and marries a poor but ambitious young business man. While building up his business, he neglects his wife, who turns to others for her entertainment.

Clothes are her obsession until she covets a sable coat. The husband is unable to supply his pretty wife with sables. She wins a tidy sum at cards, which is invested in the stock market by an admirer. The stocks rise and enough money is made to buy the coat. The husband, unaware of how his wife came into possession of the sables, believes the worst, and the couple part. The events leading up to the final reconciliation are dramatically portrayed.



"SOULS for SABLES"
A TIFFANY PRODUCTION

CLAIRE WINDSOR

1-COL. STAR CUT NO. 3

AN UNUSUALLY DRAMATIC FILM IS "SOULS FOR SABLES"

A picture of unusual merit was shown yesterday at the Theatre, when the Tiffany Production, "Souls for Sables," suggested from "Garlan & Co.," by David Graham Phillips, was given its premier presentation in this city.

Featured in this picture of modern life is the beautiful Claire Windsor and Eugene O'Brien. The former never looked better than she did in this, her latest, screen appearance, and the gorgeous array of clothes worn by her must have cost a fortune.

Great credit must also be given to the director, James C. McKay, for a smooth continuity, excellent settings and beautiful photography. A. P. Younger is responsible for the continuity of the story.

"Souls for Sables" tells of a girl who, used to the luxuries of life, marries a young business man. Unable to furnish her with beautiful things, she sets about getting them by other means.

The pretty wife meets a rich man, who is immediately attracted to her. At a card game she wins enough money to be invested by the new found friend in the stock market. From this investment she realizes enough to buy a sable coat. Her husband, unaware of his wife's investment, accuses her of receiving the coat in another way, and the couple separate.

Misfortune comes to the husband in his business. His wife, about to leave for Paris to get her divorce, sells the sable coat. She leaves the money for her husband through his secretary, and leaves for Paris. How the husband and wife again are reunited is one of the dramatic sequences of this more than interesting photoplay.

Besides Miss Windsor and Mr. O'Brien, the other members of the cast include Claire Adams, Anders Randolph, Eileen Percy, George Fawcett and Edith Yorke, all playing their various parts satisfactorily.

"SOULS FOR SABLES" A SCREEN TREAT

"Souls for Sables," a Tiffany production, tells of a phase of modern life that is always interesting—a woman's longing for beautiful clothes. This picture, which was shown for the first time at the Theatre, is suggested from "Garlan & Co.," by David Graham Phillips, and has as the featured players Claire Windsor and Eugene O'Brien.

Insofar as the settings are concerned, they are the utmost in elegance, while the direction and photography are of the very best. Evidently no expense was spared in the gowns worn by Miss Windsor, who is seen in more than twenty-six changes of costume during the run of the picture. A fortune in sable furs is exhibited.

It is a story of a beautiful girl, reared in the lap of luxury, who marries a business man who is unable to keep up with the demands of his extravagant wife. She wants a sable coat. She wins money in a card game, and invests it in the stock market through the medium of a rich broker who admires the young matron.

Unaware of how his wife gets the coat, the young husband shows his disapproval by leaving her. The story has a dramatic finish, which would be unfair to publish.

Miss Windsor as Alice Garlan is more beautiful than ever and gains high honors in her portrayal of the part of the spoiled child of fortune, while Eugene O'Brien as the young business man is more than good in his part. The other members of the cast, including Eileen Percy, Anders Randolph, Claire Adams, George Fawcett and Edith Yorke, are well cast in their respective parts.

"Souls for Sables," which will be at the Theatre, is a picture worth while seeing.

Eileen Percy, George Fawcett and Edith Yorke, all playing their various parts satisfactorily.



2-COL. SCENE CUT

PREPARED REVIEW "SOULS FOR SABLES" AN EXCELLENT PRODUCTION

production, "Souls for Sables," suggested from "Garlan & Co.," by David Graham Phillips, shown for the first time yesterday at the Theatre, as excellent entertainment.

The story describes the psychology of the mind of a woman who, reared in the lap of luxury, cannot do without the gorgeous apparel she was accustomed to before her marriage.

The plot revolves about a sable coat which is coveted by the heroine, whose husband is unable to supply her with that expensive luxury. Determined to get the sables, Alice Garlan, portrayed by the beautiful Claire Windsor, finds a way



2-COL. SCENE CUT

TIFFANY PRODUCTIONS
presents
"SOULS for SABLES"
Suggested from
"GARLAN & CO."
by DAVID GRAHAM PHILLIPS

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presents
"SOULS for SABLES"
Suggested by GARLAN & CO.
by DAVID GRAHAM PHILLIPS
with **CLAIRE WINDSOR**
EUGENE O'BRIEN
Supported by

ES' IS A TIFFANY GEM

ADVANCE STORIES



2-COL. SCENE CUT NO. 4

PREPARED REVIEW "SOULS FOR SABLES" EXCELLENT PICTURE

through the helpful advice of a rich man.

Complications follow the finding of the sable coat by the husband.

Miss Windsor and Eugene O'Brien are both excellent. A word of commendation must be said for Anders Randolph, who plays the rich roue; Claire Adams, as the sweet secretary to the suffering husband; Eileen Percy, as the petted society matron, and George Fawcett, as the rich factory owner.

The direction of James C. McKay is excellent, the settings beautiful, with excellent photography to enhance the picture.

"Souls for Sables" will be at the Theatre until.....



COL SCENE CUT NO. 5

EUGENE O'BRIEN IN "SOULS FOR SABLES"

Eugene O'Brien, who is featured with Claire Windsor in the Tiffany Production, "Souls for Sables," suggested from "Garlan & Co.," by David Graham Phillips, makes his first appearance in an independent production. For many years Mr. O'Brien was a star in his own right, and then played opposite Norma Talmadge in her must successful pictures.

As Fred Garlan, in "Souls for Sables," Mr. O'Brien plays the part of a young business man, and it is said that his portrayal of the character is one of the best he has been seen in.

ADVANCE READER

A FORTUNE IN SABLES

A fashion show in which more than a million dollars worth of sable furs were paraded before Claire Windsor, who plays one of the leading roles in the Tiffany Production, "Souls for Sables," suggested from "Garlan & Co.," by David Graham Phillips, is one of the big features in this production, which will be seen for the first time in this city at the..... Theatre, commencing.....

A dozen professional models were employed for this one scene, and practically every furrier in Los Angeles was called upon to contribute his sable furs for display. To insure the safety of this fortune in furs a dozen men from a private detective agency were stationed in and about the Tiffany studios, and no one was permitted on the set unless they were actually engaged in the scene or attached to the production department.

CLAIRE ADAMS IN "SOULS FOR SABLES"

Claire Adams plays one of the leading roles in the support of Claire Windsor and Eugene O'Brien in the Tiffany Production, "Souls for Sables," suggested by "Garlan & Co.," by David Graham Phillips, which comes to the..... Theatre for a.....run.

Miss Adams, who is a native of Winnipeg, Canada, came into national prominence as "The Spirit of the Red Cross," in the motion picture of that name. Since then she has appeared in numerous produc-

tions both in the Eastern and Western studios.

In "Souls for Sables" Miss Adams portrays the part of a modern business woman.

ADVANCE READER

POLISHED SCREEN "HEAVY"

Anders Randolph, who appears in the "heavy" role in the Tiffany Production, "Souls for Sables," suggested by "Garlan & Co.," by David Graham Phillips, which will be seen at the..... Theatre, commencing....., is a native of Denmark, and when a young man came to the United States, where he entered stock.

After a long career on the speaking stage, Mr. Randolph was engaged for the silent drama and made an instantaneous hit as a screen artist.

In "Souls for Sables" Mr. Randolph plays the part of the rich man who ingratiates himself into the good graces of the young and vivacious society woman, with results that nearly border on disaster for both.

EILEEN PERCY IN "SOULS FOR SABLES"

Eileen Percy, who has made an enviable name for herself as an actress of great histrionic ability, will be seen in the support of Claire Windsor and Eugene O'Brien in the Tiffany Production, "Souls for Sables," suggested from "Garlan & Co.," by David Graham Phillips, which will be seen for the first time at the..... Theatre commencing.....

Miss Percy has appeared in many productions in stellar parts, and is conceded to be one of the most versatile of the younger members of the screen.

ADVANCE READER

Eugene O'Brien Featured

Eugene O'Brien, who numbers thousands of motion picture fans among his admirers, will shortly be seen in the Tiffany Production, "Souls for Sables," suggested by "Garlan & Co.," by David Graham Phillips, which comes to the..... Theatre for a.....stay.

Mr. O'Brien has appeared as the leading man for Norma Talmadge in her various successful screen presentations. Previous to this his work as a star was of the very highest. It is said that the part Mr. O'Brien portrays in "Souls for Sables" is one of his best characterizations.



1-COL. SCENE CUT NO. 6

PRODUCTIONS
presents

SOULS FOR SABLES

by GARLAN & CO.
GRAHAM PHILLIPS

CLAIRE WINDSOR and
EUGENE O'BRIEN



TIFFANY PRODUCTIONS - presents - "SOULS for SABLES"

Suggested from "GARLAN & CO." by DAVID GRAHAM PHILLIPS
with

CLAIRE WINDSOR and EUGENE O'BRIEN

Supported by CLARE ADAMS - ANDERS RANDOLF -
EILEEN PERCY - GEORGE FAWCETT - EDITH YORKE

Directed by JAMES C. MCKAY under the personal supervision of
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"SOULS for SABLES"
A TIFFANY PRODUCTION
CLAIRE WINDSOR
1-COL. STAR CUT NO. 3

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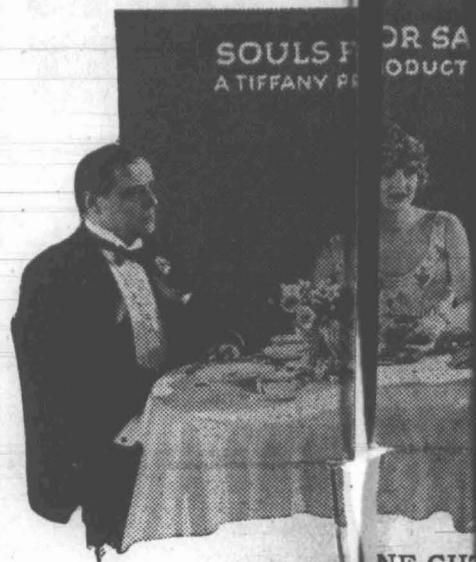
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SOULS for SABLES
A TIFFANY PRODUCTION
2-COL. SCENE CUT



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CLAIRE WINDSOR and EUGENE O'BRIEN
Supported by CLAIR ADAMS - ANDERS RANDOLF - EILEEN PERCY - GEORGE FAWCETT - EDITH YORKE
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2-COL. AD CUT NO. 1



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Suggested by GARLAN & CO. by DAVID GRAHAM PHILLIPS
with **CLAIRE WINDSOR and EUGENE O'BRIEN**
Supported by CLAIR ADAMS - ANDERS RANDOLF - EILEEN PERCY - GEORGE FAWCETT - EDITH YORKE
Directed by JAMES C. MCKAY under the personal supervision of A.P. YOUNGER
3-COL. AD CUT NO. 2



TIFFANY PRODUCTIONS presents
SOULS for SABLES
Suggested from "GARLAN & CO." by DAVID GRAHAM PHILLIPS
CLAIRE WINDSOR & EUGENE O'BRIEN
Supported by CLAIR ADAMS - ANDERS RANDOLF - EILEEN PERCY - GEORGE FAWCETT and EDITH YORKE
Directed by JAMES C. MCKAY under the personal supervision of A.P. YOUNGER
2-COL. AD CUT NO. 2



TIFFANY PRODUCTIONS presents
SOULS for SABLES
Suggested from "GARLAN & CO." by DAVID GRAHAM PHILLIPS
with **CLAIRE WINDSOR and EUGENE O'BRIEN**
Supported by CLAIR ADAMS - ANDERS RANDOLF - EILEEN PERCY - GEORGE FAWCETT - EDITH YORKE
Directed by JAMES C. MCKAY under the personal supervision of A.P. YOUNGER
1-COL. AD CUT NO. 4

ciety matron, and George Fawcett, as the rich factory owner.

The direction of James C. McKay is excellent, the settings beautiful, with excellent photography to enhance the picture.

"Souls for Sables" will be at the Theatre until.....

A fashion show in which more than a million dollars worth of sable furs were paraded before Claire Windsor, who plays one of the leading roles in the Tiffany Production, "Souls for Sables," suggested from "Garlan & Co.," by David Graham Phillips, is one of the big features in this production, which will be seen for the first time in this city at the..... Theatre, commencing.....

A dozen professional models were employed for this one scene, and practically every furrier in Los Angeles was called upon to contribute his sable furs for display. To insure the safety of this fortune in furs a dozen men from a private detective agency were stationed in and about the Tiffany studios, and no one was permitted on the set unless they were actually engaged in the scene or attached to the production department.

POLISHED SCREEN "HEAVY"

Anders Randolph, who appears in the "heavy" role in the Tiffany Production, "Souls for Sables," suggested by "Garlan & Co.," by David Graham Phillips, which will be seen at the..... Theatre, commencing....., is a native of Denmark, and when a young man came to the United States, where he entered stock.

After a long career on the speaking stage, Mr. Randolph was engaged for the silent drama and made an instantaneous hit as a screen artist.

In "Souls for Sables" Mr. Randolph plays the part of the rich man who ingratiates himself into the good graces of the young and vivacious society woman, with results that nearly border on disaster for both.

lips, which comes to the..... Theatre for a..... stay. Mr. O'Brien has appeared as the leading man for Norma Talmadge in her various successful screen presentations. Previous to this his work as a star was of the very highest. It is said that the part Mr. O'Brien portrays in "Souls for Sables" is one of his best characterizations.

SOULS FOR SABLES
A TIFFANY PRODUCTION



SCENE CUT NO. 5



1-COL. SCENE CUT NO. 6

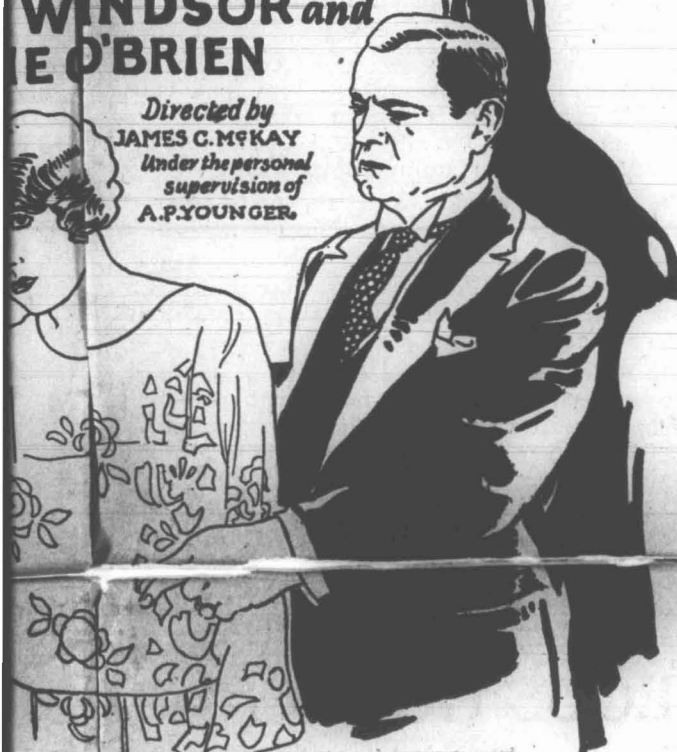
PRODUCTIONS
presents

SOULS FOR SABLES

GARLAN & CO.
DAVID GRAHAM PHILLIPS

CLAIRE WINDSOR and
EUGENE O'BRIEN

Directed by
JAMES C. MCKAY
Under the personal
supervision of
A.P. YOUNGER



L. AD CUT NO. 3



TIFFANY PRODUCTIONS - presents - "SOULS for SABLES"

Suggested from "GARLAN & CO." by DAVID GRAHAM PHILLIPS
with

CLAIRE WINDSOR and EUGENE O'BRIEN

Supported by CLAIRE ADAMS - ANDERS RANDOLF -
EILEEN PERCY - GEORGE FAWCETT - EDITH YORKE

Directed by JAMES C. MCKAY under the personal supervision of
A.P. YOUNGER



2-COL. AD CUT NO. 6

THIS GROUP OF AD
CUTS WERE MADE
TO ACQUAINT YOUR
PUBLIC THAT "SOULS
FOR SABLES" IS ONE
OF THE BEST ENTER-
TAINMENTS OF THE
YEAR.

USE AS MANY OF
THEM AS POSSIBLE.
THEY WILL BRING
PATRONS TO YOUR
THEATRE.



1-COL. AD CUT NO. 5

TIFFANY PRODUCTIONS
presents

'SOULS FOR SABLES'

Suggested from "GARLAN & CO."
by DAVID GRAHAM PHILLIPS -
with

CLAIRE WINDSOR
& EUGENE O'BRIEN

Supported by CLAIRE ADAMS
ANDERS RANDOLF - EILEEN PERCY
GEORGE FAWCETT



Directed by JAMES C. MCKAY
Under the personal supervision of
A.P. YOUNGER

1-COL. AD CUT NO. 7

A PAGE OF MONEY-GETTING H

EXPLOITATION POSSIBILITIES "SOULS FOR SABLES"

Fashion revues are always business getters. "Souls for Sables" lends itself to a gorgeous fashion review, both for wearing apparel and furs. Tie up with the largest department store in your city to give a fashion show either on the stage of your theatre or in their store. Hold a separate Fur Display, preferably sables. Advertise the fact that the sables to be worn by models are worth a large fortune.

Get a soap display in one of the leading grocers' shops. Pyramid the soap in the window and place a placard on it saying that it takes 100,000 gross of soap to buy one sable coat.

Advertise that you will admit free to your theatre any woman who has a real sable coat. Of course, those who have one can afford to buy a ticket, but still getting something for nothing may attract them. This should bring the women to the theatre to see how many sable coats there are in town.

Start a teaser campaign by placarding your city with one sheets reading "Souls for Sables" and nothing else. Then place a few line ads in your newspapers with the line "Souls for Sables." Follow this up by six and twenty-four sheets just before the picture is to be played.

Advertise the fact that the picture "Souls for Sables" is suggested from "Garlan & Co.," by David Graham Phillips. Phillips has been widely read and has many admirers.



2-COL. SCENE CUT NO. 7

FOR YOUR MAILING LIST

(Date)

Dear Sir (Madam):

We are pleased to announce that we will show at our theatre commencing..... a highly dramatic picture entitled "Souls for Sables," a Tiffany Production, suggested by "Garlan & Co.," by David Graham Phillips, with the beautiful Claire Windsor and Eugene O'Brien as the featured players.

Miss Windsor wears more than 26 different gorgeous Paris creations throughout the picture, and there is a fur fashion show in which more than a million dollars worth of sable coats are displayed.

The story is one of intense interest and one that will hold your interest throughout.

Sincerely yours,

.....
Manager.

TIFFANY PRODUCTIONS presents
"SOULS for SABLES"
Suggested from "GARLAN & CO." by DAVID GRAHAM PHILLIPS
with
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& EUGENE O'BRIEN**
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2-COL. AD CUT NO. 8

Slides



ING HINTS FOR THE EXHIBITOR

HOW TO DRESS YOUR LOBBY WHEN PLAYING "SOULS FOR SABLES"

Get in touch with one of your leading furriers in town and have him place in a showcase in the lobby of your theatre an expensive sable coat. Advertise the fact that a detective will guard this valuable coat the entire time it is on display. Place a suitable placard in the case, giving the value of the sable and the fact that a million dollars worth of them are in display in the picture.

Tie-up with some large soap distributors and have them place a show case full of hand soap and start a guessing contest as to how many pieces of soap are in the case. The one guessing the nearest to the amount will receive a pass to the theatre.

Paper your lobby lavishly—use the lobby displays and utilize your six sheets for cut-outs—they are always attractive.

Dress your lobby as near as possible to the show room of a dress establishment. A tie-up with a department store in town to display some of their beautiful gowns in your lobby, attractively illuminated, will get the fair sex interested at once.

THE SUCCESSFUL
EXHIBITOR IS
ALWAYS A
SPLENDID
SHOWMAN
HE WILL TAKE
ADVANTAGE OF
THE
EXPLOITATION
HINTS ON THIS
PAGE

LET YOUR
PATRONS
KNOW ABOUT
"SOULS FOR
SABLES"
BY USING THESE
COLORED SLIDES

ADVANCE READER Wears a Fortune in Gowns

Claire Windsor, who plays the feature role in the Tiffany Production, "Souls for Sables," coming to the Theatre for a run, cut short her honeymoon with Bert Lytell to portray the role of Alice Kendall in this story suggested by "Garlan & Co.," by David Graham Phillips.

The part called by an elaborate display of gowns and fur coats, and all the spare time Miss Windsor had was given over to the dressmakers, who utilized the beautiful screen star's time day and night in making more than twenty-six gorgeous gowns, which she wears throughout the picture.

TRAILERS

have demonstrated their worth as business builders. Trailers on "SOULS FOR SABLES" can be obtained from

NATIONAL SCREEN SERVICE

130 West 46th Street,
New York City

845 South Wabash Ave.,
Chicago

917 South Olive Street,
Los Angeles

COMPLETE LIST OF ACCESSORIES "SOULS FOR SABLES"

ART LITHOS

One sheet—2 styles
Three sheets—2 styles —
Six sheets—1 style
24-sheet

SCENE CUTS

One 3-column
Four 2-column
Two 1-column
8-column fashion strip

AD CUTS

Three 1-column
Five 2-column
One 3-column

SLIDES

Two styles, hand colored

LOBBY DISPLAYS

11x14, 8 to set
22x28, 2 to set
14x36 Insert Card

STILLS

8x10 black and white photographs, 10 to set

PRESS SHEET

Four pages, newspaper size, containing publicity stories, exploitation helps, ad and scene cuts, synopsis of story, etc.

THEMATIC MUSIC CUTS

ADVERTISING AND PUBLICITY CUTS AT YOUR NEAREST EXCHANGE

TIFFANY PRODUCTIONS
presents

"SOULS for SABLES"



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by DAVID GRAHAM PHILLIPS
with
CLAIRE WINDSOR
and
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EILEEN PERCY-GEORGE FAWCETT-EDITH YORKE
Directed by **JAMES M'KAY**—under the personal supervision of **A.P. YOUNGER**

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Slides



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Suggested from "GARLAN & CO." by DAVID GRAHAM PHILLIPS

with

CLAIRE WINDSOR & EUGENE O'BRIEN

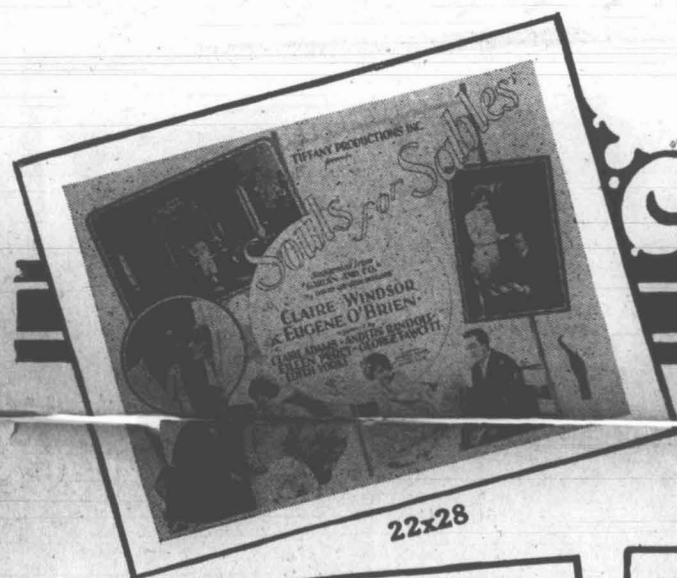
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2-COL. AD CUT NO. 8

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anager.

**SPLENDID
SHOWMAN
HE WILL TAKE
ADVANTAGE OF
THE
EXPLOITATION
HINTS ON THIS
PAGE**

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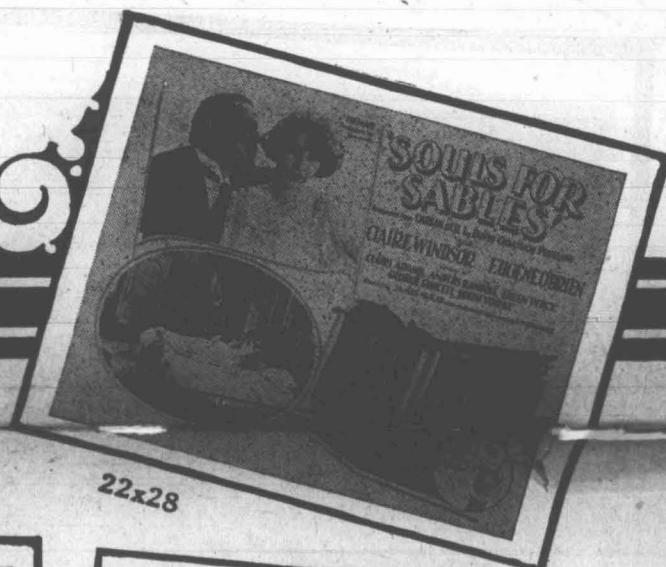
**CLAIRE
WINDSOR
and
EUGENE
O'BRIEN**



Supported by CLARE ADAMS-ANDERS RANDOLF
EILEEN PERCY-GEORGE FAWCETT-EDITH YORKE
Directed by JAMES MCKAY-under the personal supervision of A.P. YOUNGER

2-COL. AD CUT NO. 9

LOBBY



11x14

ART LITHO



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24
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A PAGE OF ART
ART POSTERS
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GET RES



PHOTOGRAPHS

FOR SABLES

4
FEET

GE OF ATTRACTIVE
POSTERS FOR THE
BITOR USE THEM--
GET RESULTS.



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Tiffany
"SOULS FOR SABLES"

SUGGESTED BY DAVID GRAHAM PHILLIPS
CLAIRE WINDSOR EUGENE O'BRIEN
EILEEN PERCY GEORGE FAWCETT
JAMES C. MURRAY

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Tiffany
"SOULS FOR SABLES"
SUGGESTED BY DAVID GRAHAM PHILLIPS
CLAIRE WINDSOR EUGENE O'BRIEN
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Tiffany
"SOULS FOR SABLES"

SUGGESTED BY DAVID GRAHAM PHILLIPS
CLAIRE WINDSOR EUGENE O'BRIEN
EILEEN PERCY GEORGE FAWCETT
JAMES C. MURRAY

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OR ATTRACTIVE
POSTERS FOR THE
USE THEM--
RESULTS.

Tiffany
"SOULS FOR
SABLES"

BY CLARE WINDSOR EUGENE O'BRIEN

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"FOR SABLES"

WINDSOR EUGENE O'BRIEN

6
SHEET

Tiffany
"SOULS FOR SABLES"

BY CLARE WINDSOR EUGENE O'BRIEN

1
SHEET
B

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